



Throughout the USA, active and retired military consumers represent tens of billions of dollars in their spending impact. For example, in Florida alone there are 1.8 million Veterans who account for 18 percent of the population.

In addition, the Military and Veteran population is **well organized** within VFWs, American Legions, Retired Military Officer groups and several other key organizations which are military-related.

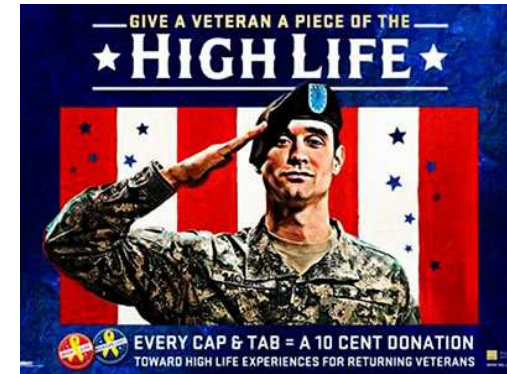
VETERANS' VIEW connects these targeted audiences by actively and consistently **promoting their news and events!**



Join with our MISSION:

Spark your business by actively helping us connect and promote the news and events of Military & Veteran groups!





A national marketing explosion that IS NOW “local” and “affordable”

- Large corporate marketers such as Miller™, Budweiser™, Kay Jewelers™, GM™ and many others **are spending hundreds of millions of dollars “saluting”** today’s military and veteran communities.
- Research shows that we’re in a unique time to reach this 23 million+ population; this is because retired military are at the peak of their spending power due to an increase in the baby boomer age group now, or nearing, retirement age – this fact is coupled with a strong impact of active troops returning home – **means this market (military and veterans) is a truly unique and valuable target audience.**
- There are two main benefits for this advertising: **influencing military and veteran consumers** now in order to generate more business; *and* there’s an additional **“residual” affect by creating a positive image** to your existing customers & families of military personnel who support military and veteran causes.

CONSIDER:

Active & Retired Military have consistent income from pensions & savings.

*Veterans and their families) will be making choices on **where** they will be spending money; and they **will spend it where businesses support their causes.***

*Veterans are influencers: and **GIVE back to their community – and they support businesses that respect and salute them!***

Advertising Includes:

- Promotion of your Ad & information on our **website**, www.veteransview.com
- Mentioning your business or service as a sponsor in our monthly **email newsletter editions**
- Monthly “likes” about your company on our **Facebook™ Veterans’ View Social Media network**
- Your ad to run during our **YouTube™ Veterans’ View channel videos**

Insertions are for 12 months of promotion.

*National edition’s news and email blasts change weekly.
Local editions news and email blasts change monthly.*

Ad Sizes are 300 x 400 (normal web square ads).

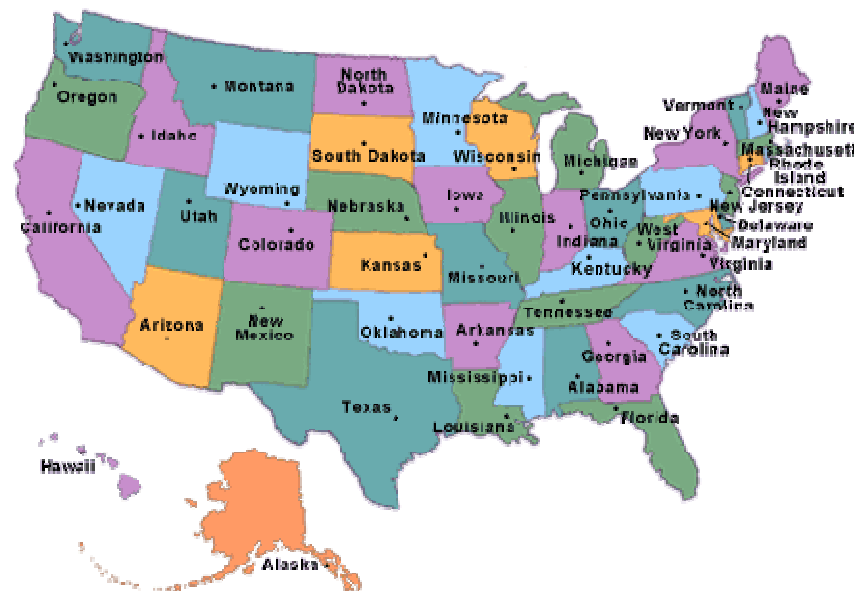
Complimentary Ad Design if needed.

Net 30 days billing • Confirmation sent upon insertion



Reach the biggest, best & brightest readers in the USA with Veterans' View Online

- Reach readers at VFWs, American Legions, Military Officers Associations, Navy Leagues and more: groups like the Wounded Warrior Project, VA Medical staff and several others
- Reach personnel and organizations at military base communities
- Reach businesses & government offices catering to Military and Veterans



Veterans' View Media

Chicago office: (312)-263-5388
Naperville office: (630)-416-4191

A division of Central News
166 W. Washington St., #700,
Chicago, IL 60602